



Ilaria Federici
graphic / web designer



CONTACTS



Avenue Georges Henri 405
1200 Woluwe St. Lambert (Bruxelles)



ilaria.federici@gmail.com



<https://www.ilariola.com>



Whatsapp [+32] 467611004

Since I was a Design student, I caught all the job opportunities in design and technical studio to improve my professional skills. I was eager to face the real work and to learn how to deal with clients. Nowadays, I am working as freelance Graphic Designer, with the same passion and motivation like the first times but with more experience. I am looking for new job opportunities in my field but I am also open to extend my competence to the digital media. My best skill is my curiosity that brings me far and lets me discover more and more things.

facebook.com/ilarioladesign

instagram.com/ilariozza

linkedin.com/in/ilariola

SKILLS AND INTERESTS

SOFTWARE

Photoshop
Illustrator
InDesign
After Effects
Wordpress
Dreamweaver
Social Media
Mailchimp
HTML 5
CSS
UX

LANGUAGES

Italian Mother tongue
English C1
French B2
Portuguese B2

PERSONAL

Arts
Photography
Writing
Travelling
Music

EDUCATION

- 2018** ● **Training at Google Digital Atelier**, BeCentral, Bruxelles
Web marketing, SEO, SEA, E-mail marketing, websites, user optimization rules, Google Analytics.
- 2010** ● **CAE (Certificate for Advanced English)**, InLingua, Malta
Certificate of English level, C1.
- 2004** ● **Degree in Graphic Design** at I.S.I.A.
(Istituto Superiore Industrie Artistiche - Advanced Institute of Industry Arts) in Urbino (Italy), final mark 110/110 cum laude, AY 2003/04.
- 1999** ● Secondary school **Diploma in Arts**, specialization in **Figurative Drawing** "Progetto Leonardo", School of Arts Liceo Artistico "Pier Luigi Nervi", Ravenna (Italy); final mark 100/100, AY 1998/99.

WORK EXPERIENCE

- 2018** ● Designer at **SPQI** (Lille, France), inside the Erasmus Young Entrepreneurs project.
Concept of brochures, leaflets, illustrations, newsletters, websites updates, presentations.
- 2018** ● Freelance collaborations with:
● **Wamads** - Madrid (Spain)
Logotypes, brochures, technical sheets for medical publications
● **RiWeb** - Almada (Portugal)
Illustration, web banners for Google and Facebook campaigns
● **Status Effects Lda** - Lisbon (Portugal)
Newsletters design and adverts to promote contract furniture
- 2018** ● Technical support for laser **Lexmark** printers,
● **Sitel**, Lisbon.
- 2013** ● Complaint and Customer Care Agent for **Barclaycard**
● Italian market, **Teleperformance**, Lisbon.
- 2012** ● Freelance collaborations with:
● **Altab snc** (www.atab.net), Prato, Italy.
Design and vector illustration for interactive presentations.
● **InteRa srl** (www.intera.it), Ravenna, Italy.
Graphic design for advertising, brochures related to exhibition fair events, web design.
● **Inter.Activ**, Imola (Bologna), Italy.
Online game design, web banners, online platform interfaces.
- 2010** ● Graphic designer at **Communiqué Creative**
● (www.communiquecreative.com), Sliema, Malta.
Design, photography, photo touch-up, illustration, database managing, general office tasks.
- 2009** ● Graphic designer at **Studio Emo Risaliti**
● (www.emorisaliti.com) Agliana (Pistoia), Italy.
Graphic design: logos, brochures, packaging, illustration, websites. Dealing directly with clients and suppliers.
- 2004** ● Graphic designer at **Menabó srl**
● (www.menabo.com), Forlì, Italy.
Concept and realisation of graphic elements: logos, brochures, advertising materials, photographic touch-up.